

DEPARTMENT OF BUSINESS ADMINISTRATION

IQ-CLUBSIO: THE MANAGEMENT CLUB

IQ CLUBSIO: THE MANAGEMENT CLUB REPORTS

EVEN SEMESTER 2025

FUNDAMENTAL ANALYSIS OF THE COMPANY (17 March 2025)

This event offered a practical, hands-on workshop focused on fundamental analysis using a five-year company balance sheet. Participants learned to dissect and interpret financial data, gaining skills to assess a company's financial health and stability. The session emphasized practical application, moving beyond theory to equip attendees with real-world analytical abilities. By analyzing trends and ratios derived from the provided data, participants developed a deeper understanding of a company's financial story. The workshop aimed to empower attendees to make informed investment decisions based on solid fundamental analysis. In this event 4 Teams (2 members in a Team) participated and best analyst were awarded with prizes.

MARKET WIZARD OF THE COMPANY (18 MARCH 2025)

This event is a dynamic initiative designed to provide participants with practical insights into the complexities of the stock market. This simulated trading, in-depth market analysis, and strategic decision-making. The core objective was to bridge the gap between theoretical financial concepts and real-world market dynamics, enabling participants to develop a deeper understanding of investment strategies, risk management, and market analysis techniques. The event's structure encompassed simulated trading sessions, market analysis workshops, and expert discussions, fostering a comprehensive learning environment. Participants demonstrated a keen interest in applying their knowledge, analyzing market trends, and making informed investment decisions. The simulated trading environment allowed participants to experience the excitement and challenges of real-time trading, while the analysis workshops provided valuable insights into fundamental and technical analysis. Students were highly active throughout the event, facing profits and losses every second they understood the market in a better way. The event was conducted using the mock stock market application with the minimum budget of 1 Million given in their account to trade. To cross verify things we had made dealers sit next to them from the organizing category and screen recording of the same was also taken to make the winners decision. There were 7 teams participated (2 members in a team). Top profit holders were awarded with prizes.

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CASE STUDY OF THE COMPANY (19 MARCH 2025)

This Event is a strategically designed initiative aimed at fostering critical thinking, analytical prowess, and effective communication among participants. It is a dynamic platform for individuals to immerse themselves in a realistic business scenario, demanding rigorous analysis and the formulation of actionable solutions. Participants engaged in an intensive process, encompassing individual and collaborative analysis, strategic brainstorming, and the articulation of their findings through formal presentations. There were 13 participants. The core objective was to bridge the gap between theoretical knowledge and practical application, equipping participants with the essential skills required to navigate complex business challenges. The event's structure facilitated a deep dive into the intricacies of the presented case, encouraging participants to dissect problems, evaluate alternatives, and synthesize their conclusions into compelling narratives. The quality of presentations was notably high, demonstrating a profound understanding of the case and an ability to articulate complex concepts with clarity and precision. Top two presenters were rewarded with the prizes.

Innovative Product of The Company (20 March 2025)

The event's primary objective was to formally introduce the new product generating initial market awareness and driving early adoption. The event encompassed participants coming up with a detailed idea of products. The launch successfully showcased with key features and benefits, resulting in positive feedback from attendees and significant initial interest. There were 5 Teams (2 members in a team) participated in the event. Best innovative product was rewarded with the Prizes.

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ODD SEMESTER 2025

PRODUCT PREMIERE (8TH SEPTEMBER 2025)

The product premiere event was a dynamic showcase of innovation, where students brought their creative projects to life. Participants were given the opportunity to design, develop, and present their innovative products to a judges. The event aimed to enhance students' skills in product development, marketing, and pitching, simulating real-world product launch scenarios. With 4 teams participating (2 members in a team), the competition was fierce. The teams that successfully showcased their products with innovative features, market potential, and compelling pitches was awarded with Prizes.

QUIZZER CHALLENGE (9th September 2025)

The Quizzer Challenge was a thrilling competition where participants showcased their knowledge and strategic thinking skills. The event saw participation from eight teams, each consisting of three members, the competition consisted of multiple rounds: the 1st round was a writing round, Teams were presented with 40 questions on current affairs of management, and were given 15 time to strategize and submit their answers and it was elimination round, 2nd round was a logo round that also had eliminations. The Final round was a rapid-fire round where 4 teams was qualified where 10 questions were asked, and teams had to answer them within 1 minute. After all three rounds 2 teams were awarded prizes.

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MARKET YOUR MERCHANDISE (10TH SEPTEMBER 2025)

The "Market Your Merchandise" event challenged students to price and market a perfume, showcasing their entrepreneurial skills. They strategically set prices and developed sales pitches to attract customers and present the same to the judge. According to their innovative ideas of packaging, fragrance and pitching target customers prizes were given. There were a total of 6 groups, each consisting of 2 members in a team, participated. This experience helped students develop essential skills in pricing, marketing, and sales, while learning to navigate a mini-business environment.

TANGRAM TUSSELE (11th September 2025)

The "Tangram Tussle" is a challenging competition that tests problem-solving skills and strategic thinking. Participants are required to solve crossword puzzles within a specified time frame of 45 minutes. The crosswords in the "Tangram Tussle" were specifically designed to test word analysis, meaning, and usage of management words. The event features individual participation, and contestants are given crosswords with hints to aid in solving. The event aims to enhance spatial reasoning, visual processing, and critical thinking among students. There were 12 participants in an event. Prizes were awarded as per time of solving the tangram.

CLASH OF MINDS (12th September 2025)

The "Clash of Minds" debate is a dynamic competition that challenges participants to think on their feet and articulate their thoughts clearly. With topics given on the spot, participants need to be quick thinkers and responsive to the debate-like setting. A total of 8 students participated. Topic was given 5 minutes prior and students were asked to gather information. The judge's decision determines the outcome, making "Clash of Minds" a blend of skill, strategy, and sportsmanship. This debate is a platform for developing essential skills like critical thinking, public speaking and awareness about current affairs.